

DISTRICT 9930

PUBLIC IMAGE AWARDS



Harbour Classic
Supporting
COASTGUARD
Partners

Tauranga's best fun day out on the water

Shipwrecked!

Tuesday, 4 March 2014
Venue: Tauranga Harbour
Time: 10am - 4pm
Cost: \$15 per person
Includes: Lunch, drinks, and a raffle.

Remember the date - Tuesday, 4 March 2014

Don't miss out - Register your interest now
Email: obch@rotary.co.nz or phone Jerry 876 0100
Visit www.rotary.co.nz



The World's Greatest Men To Help

Rotarians of the world unite with a common cause

END POLIO NOW

Polio is a preventable disease that can cause paralysis. It is a global health emergency. We need your help to end polio for good. Join the world's greatest men to help end polio now.



APPLICATION FORM

BACKGROUND

The District Governor will

- recognise and acknowledge District 9930 Individual Club's achievements in Public Image and Promotions, within the year 1 April – 31 March.
- encourage clubs to recognise and maximise opportunities to promote Rotary, and their individual club activities.
- recognise achievements to retain and increase club member numbers through club activities and promotions.
- recognise successful financial achievements through club activities and promotions.
- present the annual award to the Club within District 9930 that has excelled in this area.

REGULATIONS

1. The awards are known as the District Governor's Public Image Awards and are awarded annually.
2. The awards are open to application by any club within Rotary District 9930.
4. Applications must be made on the following form and be accompanied by supporting documents.
5. Applications must be received by the District Public Image Committee Chair no later than 5pm 30 April.
6. The District Public Image Committee will collate the applications and distribute them to the Awards Panel for consideration.
7. The selection of award recipients will be made by members of the Public Image Awards Panel.
8. Clubs will be notified of their success prior to District Changeover

INSTRUCTIONS

This form is to be submitted to the District Public Image Chairman along with supporting documents, to be received no later than 5.00pm 31 March.

Contact details of Rotarian Completing this application:

Name: _____

Club: _____

Postal address: _____

Email Address: _____

Home phone: _____

Work phone: _____

Mobile phone: _____

Write a brief summary of your application:

Signature: _____

Date: _____

Provide examples of how your club has fulfilled the criteria under the headings below:

- **Community engagement – inwards and outwards**

- Community Events / Fundraisers (how were the promotional opportunities maximised? Who/how many attended?)
- Signage – within the meeting venue, and elsewhere
- Community members encouraged to Club meetings and activities
- Club collateral
- Use of Rotary brand
- Engagement with Schools and community organisations

- **Online engagement**

- Social Media
- Website Activity

- **Activity within Rotary**

- Items submitted/published in Rotary Down Under
- Engagement with other Rotary Clubs / Interact / Rotaract and District committees.
- Participation in International Projects / Events
- Club involvement with RYLA/RYPEN/Youth Exchange and other projects and any follow up with participants

- **Provide details of outcomes achieved from PR activity:**

- Enquiries generated
- New Members introduced as a result of PR activity
- Ongoing relationships established – eg. Community groups, media...
- Applications generated for Rotary Projects eg. RYLA/RYPEN/Summer Science Schools/Youth Exchange
- Applications received for fundraising or other support
- Media publications
- Online activity
- Funds generated

Please attach all supporting documents and additional information.

DON'T FORGET THE DEADLINE!

Applications close at 5pm 31 March

This application must be submitted to:

The District Public Image Committee Chair

Address:

Email Address:

Enquiries can be directed to:

Phone: _____

Email: _____