

# DISTRICT 9930

# PUBLIC IMAGE AWARDS



**Harbour Classic**  
Supporting  
**COASTGUARD**  
Partners

**Tauranga's best fun day out on the water**

**Shipwrecked!**

**Tuesday, 4 March 2014**  
Venue: Tauranga Harbour  
Time: 10am - 4pm  
Cost: \$15 per person  
Includes: Lunch, drinks, and a raffle.

**Remember the date - Tuesday, 4 March 2014**

**Don't miss out - Register your interest now**  
Email: [obchapters@rotary.org.nz](mailto:obchapters@rotary.org.nz) or phone Jerry 876 0160  
Visit [www.rotary.org.nz](http://www.rotary.org.nz)



**The World's Greatest Merit To Help**

Rotarians of the world unite with a common cause

**END POLIO NOW**

Polio is a preventable disease that can cause paralysis. It is a global health emergency. We need your help to end polio for good. Join the world's greatest merit to help end polio now.



# APPLICATION FORM

## BACKGROUND

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The District Governor will

- recognise and acknowledge District 9930 Individual Club's achievements in Public Image and Promotions, within the year 1 April – 31 March.
- encourage clubs to recognise and maximise opportunities to promote Rotary, and their individual club activities.
- recognise achievements to retain and increase club member numbers through club activities and promotions.
- recognise successful financial achievements through club activities and promotions.
- present the annual award to the Club within District 9930 that has excelled in this area.

## REGULATIONS

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1. The awards are known as the District Governor's Public Image Awards and are awarded annually.
2. The awards are open to application by any club within Rotary District 9930.
4. Applications must be made on the following form and be accompanied by supporting documents.
5. Applications must be received by the District Public Image Committee Chair no later than 5pm 30 April.
6. The District Public Image Committee will collate the applications and distribute them to the Awards Panel for consideration.
7. The selection of award recipients will be made by members of the Public Image Awards Panel.
8. Clubs will be notified of their success prior to District Changeover

# INSTRUCTIONS

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This form is to be submitted to the District Public Image Chairman along with supporting documents, to be received no later than 5.00pm 31 March.

**Contact details of Rotarian Completing this application:**

**Name:** \_\_\_\_\_

**Club:** \_\_\_\_\_

**Postal address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Home phone:** \_\_\_\_\_

**Work phone:** \_\_\_\_\_

**Mobile phone:** \_\_\_\_\_

**Write a brief summary of your application:**

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**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Provide examples of how your club has fulfilled the criteria under the headings below:**

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- **Community engagement – inwards and outwards**

- Community Events / Fundraisers (how were the promotional opportunities maximised? Who/how many attended?)
- Signage – within the meeting venue, and elsewhere
- Community members encouraged to Club meetings and activities
- Club collateral
- Use of Rotary brand
- Engagement with Schools and community organisations

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- **Online engagement**

- Social Media
- Website Activity

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- **Activity within Rotary**

- Items submitted/published in Rotary Down Under
- Engagement with other Rotary Clubs / Interact / Rotaract and District committees.
- Participation in International Projects / Events
- Club involvement with RYLA/RYPEN/Youth Exchange and other projects and any follow up with participants

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- **Provide details of outcomes achieved from PR activity:**

- Enquiries generated
- New Members introduced as a result of PR activity
- Ongoing relationships established – eg. Community groups, media...
- Applications generated for Rotary Projects eg. RYLA/RYPEN/Summer Science Schools/Youth Exchange
- Applications received for fundraising or other support
- Media publications
- Online activity
- Funds generated

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**Please attach all supporting documents and additional information.**

# DON'T FORGET THE DEADLINE!

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**Applications close at 5pm 31 March**

**This application must be submitted to:**

**The District Public Image Committee Chair**

**Address:**

**Email Address:**

**Enquiries can be directed to:**

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**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_